

## ROBERT JOHN REDHEAD

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### *Profile*

*Effective senior executive with over 25 years experience in environmental regulatory and government affairs in Canada and the United States. An experienced member and chairman of many volunteer boards and committees with hands-on experience as an operating manager with bottom line responsibility Demonstrated success in bringing together interests of diverse corporate business units, understands bottom line needs of businesses as well as the dynamics of small and large organizations, their resources and limitations.*

### APPOINTMENTS

- Member Integrative Group and Analysis and Modelling Group Liaison, NCCP 1998 - present
- Member Burlington Sustainable Development Committee 2001 - 2002
- Co Chair, National Climate Change Process, Enhanced Voluntary Action Table 1998 - 2001
- Director, Burlington Art Centre 1997 - 2000
- Chair 19th Canadian Waste Management Conference 1996 - 1997
- Member, Canadian Council of Ministers of the Environment (CCME) Harmonization Accord Environmental Assessment Task Team 1996 – 1997
- Co-Chair, Ontario Ministry of the Environment Performance Based Regulation Task team
- Member, National Research Council, Environmental Chemistry Advisory Board 1985 - 1994
- Vice Chair, Ontario Minister of the Environment Listing/Delisting Advisory Committee (*a Cabinet appointment*) 1989 – 1993

### AWARDS

- Queen Elizabeth II Golden Jubilee Medal January 2003
- Environment Canada Award of Merit June 1997
- National Solid Waste Management Association - Distinguished Service Award, May 1990

### VOLUNTARY GOVERNANCE POSITIONS HELD

- **Canadian Chamber of Commerce** 1995 - present  
*Chair of the Environment Committee* 1996 - present
- **Canadian Environmental Industry Association, (CEIA), Board Member** 1988 - 1995  
*Chairman* 1990 - 1992
- **Canadian Council for Human Resources in the Environment Industry,** 1993 - 1996  
*Board Member and Member of the Management Committee* 1994 - 1996
- **Ontario Waste Management Association, (OWMA), Board Member** 1980 - 1995  
*Chair* 1986 - 1988

## CAREER HISTORY

**ROBERT J. REDHEAD LIMITED, Burlington, Ontario** 1997 - present  
**President** 1995 - present

*Responsible for the initiation and development of a strategic government relations consultancy*

- Successfully started a new business providing strategic government relations advice to environmentally conscious corporations and government agencies.

**LIDLAW INC., Burlington, Ontario** 1989 - 1997  
**Director Corporate Government Affairs** 1995 - 1997

*Responsibilities include policy development with a focus on federal government and selected provincial governments. The activity involves meetings and negotiations with senior bureaucrats and elected officials including ministers as well as participation in and leadership of multi-stakeholder processes.*

- succeeded in building an enhanced awareness of Laidlaw on Parliament Hill through personal contact and participation in special projects,
- was instrumental in the opening of the Canada/US border to the export of PCBs for treatment in US facilities,
- was appointed Chairman of Canadian Chamber of Commerce Environment
- co-chaired task force to evaluate performance-based environmental regulation reporting to a provincial Minister of Environment

**Director Corporate Government Relations** 1989 - 1995

*Responsible for federal/provincial regulatory and legislative negotiation and relationship management pertaining to permits and projects*

- continued to maintain an open Canada/US border for the transboundary shipment of wastes and recyclables,
- was part of team that obtained first private sector approval for a municipal solid waste landfill under the Ontario Environmental Assessment Act.

**TRICIL INC., Mississauga, Ontario** 1979 - 1989  
**Director, Corporate Government Relations** 1986 - 1989

*Responsible for federal and provincial regulatory and legislative relations*

- through representation to government officials, elected officials and congressional committees succeeded in maintaining an open border between Canada and the USA for the movement of wastes and recyclables by contributing to the defeat of protectionist legislation.

**Market Development Manager** 1983 - 1986

*Seeking opportunities for new business in Canada and the USA and government relations*

- instrumental in the successful permitting of first hazardous waste landfill approved in Canada through a public hearing at Sarnia Ontario

**Branch Manager** 1979 - 1983

*Responsible for a \$4-10 million annual revenue liquid transfer and processing waste facility*

- exceeded budget by 50% first year, doubled revenue in two years

**EARLY CONSULTING POSITIONS:** 1973 - 1979

*Consultant to food, drug and cosmetic firms, primarily liaison with government agencies*

***NUCRO TECHNICS LIMITED, Scarborough Ontario*** **1970 - 1978**

***GOVERNMENT OF CANADA Department of National Health and Welfare,  
Food and Drug Directorate, Toronto, Ontario*** **1966 - 1970**

**CURRENT PROFESSIONAL MEMBERSHIPS**

- Burlington Chamber of Commerce 2000 - present
- Canadian Environment Industry Association 1998 - present
- Canadian Chamber of Commerce 1995 - present
- Canadian Environment Industry Association 1988 - present
- Ontario Environmental Industry Association 1992 - present

**EDUCATION**

***York University, Toronto,*** **1974 - 1979**  
**Masters in Business Administration, Marketing and Behavioral Science**

***Ryerson Polytechnical Institute, Toronto*** **1968 - 1970**  
Certificate in Public Administration courses

***University of British Columbia, Vancouver*** **1963 - 1966**  
**Bachelor of Science, Microbiology**

**SPECIAL INTERESTS**

- Fly-fishing, Golf, Hiking
- Reading, Canadian authors, poetry, historical fiction, character studies, business/personal improvement books
- Travel, to natural parks for bird watching and photography,

**COMMUNITY INVOLVEMENT**

- Member Burlington Sustainable Development Committee 2001 - 2002
- Director, Burlington Art Centre 1997 - 2000
- Canadian Club of Burlington 1980 - 1989